UNITED STATES DISTRICT COURT DISTRICT OF MASSACHUSETTS

ROBERT FIREMAN and ANN RAIDER,

Plaintiffs,

v.

Civil Action No. 05-11740-MLW

NEWS AMERICA MARKETING IN-STORE, INC.,

Defendant.

DEFENDANT'S UNOPPOSED MOTION FOR LEAVE TO FILE MEMORANDUM IN EXCESS OF 20 PAGES

Pursuant to Local Rule 7.1 (B) (4), Defendant News America Marketing In-Store, Inc. ("NAM") moves for leave to file a memorandum in excess of 20 pages in opposition to Plaintiffs' Motion for Leave to Disclose Experts Beyond Expert Disclosure Date (the "Motion").

As grounds for the motion, NAM states that the Motion raises complex questions concerning two belatedly disclosed expert designations and two lengthy expert reports submitted therewith. More than 20 pages are needed to discuss fully the complicated factual and legal issues attendant to the Motion and the relief sought by the Motion.

NEWS AMERICA MARKETING INSTORE, INC.

By its attorneys,

/s/ Gordon P. Katz
Gordon P. Katz (BBO# 261080)
Ieuan G. Mahony (BBO# 552349)
Benjamin M. McGovern (BBO# 661611)
HOLLAND & KNIGHT LLP
10 St. James Avenue
Boston, MA 02116
(617) 523-2700

Dated: September 7, 2007

Boston, Massachusetts

CERTIFICATE PURSUANT TO LOCAL RULES 7.1

I, Gordon P. Katz, hereby certify pursuant to Rule 7.1 of the Local Rules of the United States District Court for the District of Massachusetts that I discussed on September 6, 2007, the within Motion with Kevin Peters, counsel for Robert Fireman and Ann Raider, and he stated that he did not oppose the Motion's allowance.

> /s/ Gordon P. Katz Gordon P. Katz

CERTIFICATE OF SERVICE

I hereby certify that this document filed through the ECF system will be sent electronically to the registered participants as identified on the Notice of Electronic Filing (NEF) and paper copies will be sent to those indicated as non-registered participants on this 7th day of September, 2007.

> /s/ Gordon P. Katz Gordon P. Katz

4583471_v1